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Cupiello is the leader in the production of sweet and savory deep-frozen bakery products. Our brand tells the story of an ancient equalibrium where the love for tradition meets amazing technology.

Our story began 60 years ago with the creation of **Fresh Sourdough Madre Cupiello.** Combined with the oldest and most natural ingredients such as flour, eggs, sugar and butter, our Fresh Sourdough Madre Cupiello is a unique blend of creativity and innvovation.

## **OUR VALUES**



Culture



**OUR KEY NUMBERS: 30** years of market experience 45 new products each year 250 people 2,000 microbiological analysis per year 5,000 physicochemical analysis per year 1,300,000 pieces per day





And in accordance with our suppliers' declarations and the ingredient lists, we could also self-certify our products:





















## Legend



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Net weight (oz)

Ventilated oven temperature



Pieces per carton

Cooking time (min.)

## PHILOSOPHY ingredients as natural as possible with high quality raw materials

taste and appearance as hand-made as possible

streamline industrial process



A daily miracle to make our products more delicious and fresh longer.



#### At the home of **Cupiello's Mother Yeast** we tell the story of an ancient equilibrium, where the marriage of old love for tradition and amazing technology is beautifully blended daily.

The "Mother Yeast", with all the care it deserves, undergoes a "loving process" of refreshments till full maturity for more than **26 hours**. And it is here that is born "**Linea Madre**", the result of **Cupiello's** creativity and of its ability to combine the richest and most wholesome ingredients: flour, eggs, sugar, butter, and **Fresh Sourdough**.

## **Different sizes for different needs**



## Madre VEGAN

The goodness and lightness of the cornetti made with Fresh Sourdough MadreCupiello are perfect for vegans, vegetarians and lactose intolerant individuals.





Multigrain Vegan Croissant: stands out for its new and innovative shape, typical of fine artisan pastry. With Madre Cupiello Fresh Sourdough which makes the product have a longer shelf-life and better flavor. 2741

VEGAN SOURDOUGH CORNETTO "LONDON" PLAIN





Multigrain Vegan Plait crunchy on the outside and soft on the inside, filled with sweet maple syrup and aronia juice. An innovative and original recipe, versatile for every moment of the day. Suitable for those who follow a vegetarian and vegan diet.



#### VEGAN WILD PLAIT

**A** 3.4 **\$** 70

\* Aronia berries are a true gift of Nature. These berries offer a high content of vitamins, minerals and have the highest concentration of antioxidants, among all fruits.

VEGAN WILD

MULTIGRAIN ARONIA JUICE AND MAPLE SYRUP



🖾 350°F 💭 22-27 min

## Vegan





Plain Vegan Hotel Straight Cornetto Vegan sourdough plain Italian croissant, lightly glazed with cane sugar







Vegan Plain Sourdough Italian Cornetto Lightly glazed with cane sugar.





Vegan MyBioma® Curved Plain Cornetto

MyBioma is rich in fresh Sourdough MadreCupiello and is a good source of fiber from ten different origins.







Maxi Plain Sourdough Cornetto Brioche Brioche dough sprinkled with hazelnut glaze.

▲ 4.2 💱 38 🛛 🖾 350°F 💭 20-25 min









## Multigrain Soft Fruit Curved Cornetto

Lightly glazed with cane sugar. Filled with forest fruit jam made with Rye flour







Apricot Curved Grancornetto Sprinkled with pearl sugar - filled with Apricot Jam, no added flavors, from the Vesuvius National Park











Custard Curved Grancornetto

Topped with sugar sprinkles







#### Hazelnut Curved Grancornetto

Sprinkled with chocolate flakes and filled with hazelnut and chocolate







### Hazelnut King Straight Cornetto

Lightly glazed with sugar. Two colors of dough with hazelnut filling

<b>▲</b> 3.1 <b>♦</b> 48	应 350°F 🕖 20-25 min
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## MILANO SOURDOUGH PLAIN CORNETTO



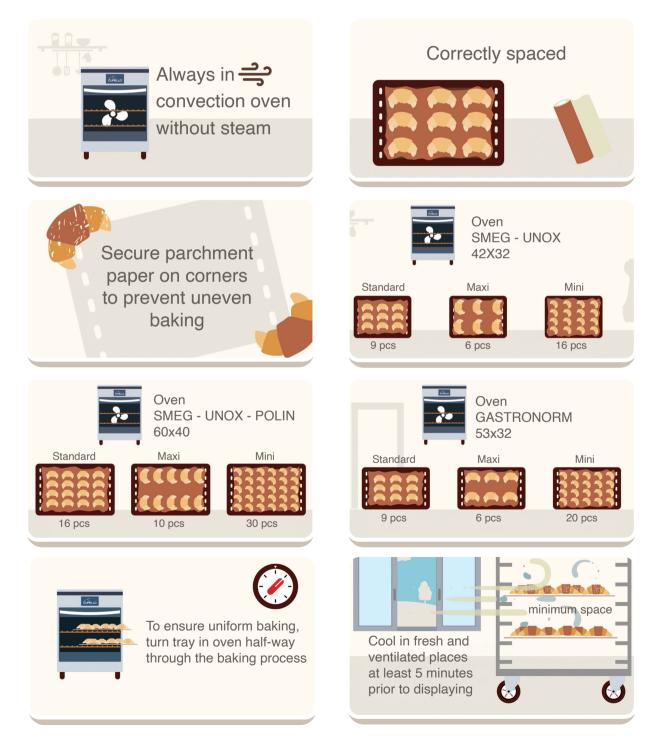




Ideal for filling post baking







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