

THE LIMITED EDITION SEASONAL COLLECTION 2019/2020:

Dobla Donut & Cookie Toppers®

Halloween/Christmas



INNOVATION IN
CHOCOLATE



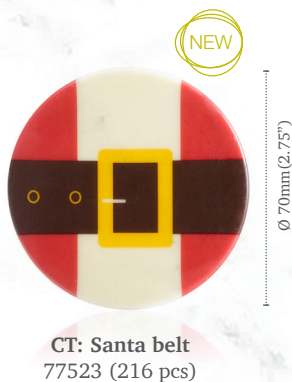
Dobla Donut & Cookie Toppers®



The Dobla Donut & Cookie Topper® is a one piece topping that melts when easily put on top of a warmed sweet bakery product.

- Dobla presents an innovation that is sure to come out on top whether for everyday use or special occasions.
- It offers an extra indulging experience with printed messages or themes that can also be shared online. **#instagrammable**
- Studies have shown that consumers are willing to pay more for a print designed donut and cookies compared to regular donuts and cookies.
- The Dobla Donut & Cookie Topper® save time compared to decorating donuts and cookies by hand.
- The printed Topper on a classic product also makes it possible to connect with NextGen consumers.

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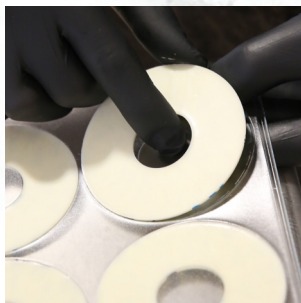
CT=Cookie Topper®
DT=Donut Topper®

Easy to use:

Preparation advice: As preparation conditions for donuts, cookies and berliners may vary, we advise to check and test the settings.



Bake your frozen donuts/cookies in the oven on 170°C for 5 minutes. (See instructions of the product itself.)



Carefully remove the Dobra Donut or Cookie Topper® from the packaging.



Place the Dobra Donut or Cookie Topper® on top of the warmed donut or cookie. The temperature must be between 48°C and 50°C.



The Dobra Donut or Cookie Topper® will melt on top and cool down in approximately 30 minutes. Serve and enjoy!

Donut Topper: Snowflake
size: 8.4cm/Ø3.3"



Cookie Topper: Snowflake
size: Ø7.0cm/2.75"



Product details Dobra Donut Topper®

Weight of a single topper:	15 gr
Pieces per box:	144
Size:	Ø 3.3"/8.4cm
Packaging type:	Cardboard box with plastic inlay
Packaging dimensions:	50x380x290mm

Product details Dobra Cookie Topper®

Weight of a single topper:	13 gr
Pieces per box:	216
Size:	Ø2.75"/7.0cm
Packaging type:	Cardboard box with plastic inlay
Packaging dimensions:	50x380x290mm

See the video for added value.



See how easy it works.



Serving suggestions:



Serve a Fall Donut with Donut Topper® together with a hot chocolate decorated with our new Spooky to get in the Halloween mood.



Decorate your donuts and cookies this Christmas with the Santa belt Cookie and Donut Topper®. Complete the look by adding a Santa belt buckle mini to your hot chocolate.



Get in the winter spirit by adding the Snowflake Donut Topper® to your donut and some chocolate Sprinkle stars dark to a hot chocolate.



You can also add the Snowflake Cookie Topper® during New Year's Eve to a Shell Donut filled with a champagne mousse for example.

Meal deal:

Surprise your customers by presenting the donut or cookie as part of a Meal deal in the Fall & Winter theme.

In case of any questions or comments your contacts at Dobla will be happy to help you.
For more inspiration please visit one of our social media channels or our website.

dobla.com

Creating chocolate excitement since 1950



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