

Trend inspired creations

In 2026, two powerful consumer trends — Affordable Luxury and Emotional Escapism — continue to shape purchasing decisions as consumers seek uplifting experiences to balance everyday pressures. To help you meet these expectations, we build on two inspiring creative pillars:

Pure Elegance

Reflecting Affordable Luxury, these decorations feature sophisticated designs and refined craftsmanship that transform sweet moments into accessible premium experiences.

Playful Indulgence

Bringing Emotional Escapism to life, these joyful, mood-lifting, and "newstalgic" decorations spark delight and comfort.

And because wellness matters, we go further. We ensure our decorations are as wholesome as they are beautiful by replacing artificial colourings with natural, E-number-free alternatives derived from plant extracts and concentrates.

Discover our latest ranges and see how our trend inspired decorations can elevate your creations.









SCAN TO DISCOVER PURE ELEGANCE



SCAN TO DISCOVER
PLAYFUL INDULGENCE



SCAN TO DISCOVER NOVELTIES 2026





"Wafflelicious Scoop" by Lotte van Gorp & Lars Vierhout





"Cone Royale" by Lars Vierhout



Ice cream cone large 79300 (54 pcs)



Ice cream cone mini 79301 (24 pcs)





































"Tea 4 Two" by Michel Willaume















"Donut confetti party" by Lars Vierhout





SIRH/+ COUPE DU MONDE DE LA PÂTISSERIE 2025 FINAL LYON, FR



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That's the Dobla Touch

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