DOBLA'S SPECIAL COLLECTION 2024
Ture Tegance



It is our passion to make your culinary creation look even more exciting with our refined chocolate decorations.

For this Special Collection, we have looked at the key consumer trends and identified two main concepts: 'Pure Elegance' and 'Playful Indulgence'. These concepts are respectively linked to the 'Affordable Luxury' and 'Escapism' trends.

Consumers are increasingly looking for feel-good moments to balance the external influences they face daily. Refinement and elegance can make a culinary creation look like an affordable luxury in the eyes of today's consumers.

Escapism is mainly about creating mood-lifting food products that are playful, colourful, cute, and also products that feel familiar yet modern: the so-called 'Newstalgia' trend. This really allows consumers to escape in a moment of indulgence.

With the inspiration and our creations in this Special, we aim to help you benefit from these latest consumer trends.

If you have any ideas or questions, please do not hesitate to contact us.


DISCOVER PURE ELEGANCE


DISCOVER PLAYFUL INDULGENCE


DISCOVER MORE ON THESE TRENDS

CREATING
CHOCOLATE EXCITEMENT

Lace leaf milk assortment

Recipe: Chocolate textures created by pastry chef Bart de Gans





Honeycomb layered
79023 (180 pcs)

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Mille-feuille rectangle 79022 (104 pcs)







Spiral dark
77051 (80 pcs)


Twist dark
77904 (80 pcs)


Twist white 77903 ( 80 pcs )



Recipe: Fruity Flowers Viennoiserie
created by pastry chef Omar Ibrik


Elegance milk 77056 (160 pcs)


Crinkle white chocolate 77770 (240 pcs)


White chocolate leaf 77785 (96 pcs)


Mini elegance assortment
71552 (576 pcs)


Chocolate rose mini white velvet 77789 (45 pcs)


Chocolate rose white velvet
77790 (15 pcs)



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## OUR CHEFS:




Maurits van der Vooren Keeping his legacy alive


Michel Willaume


Omar Ibrik


CREATING
CHOCOLATE EXCITEMENT

SIR/+
COUPE DU MONDE DE LA PÂTISSERIE 2023 FINAL PREMIUM PARTNER


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Creating chocolate excitement since 1950

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