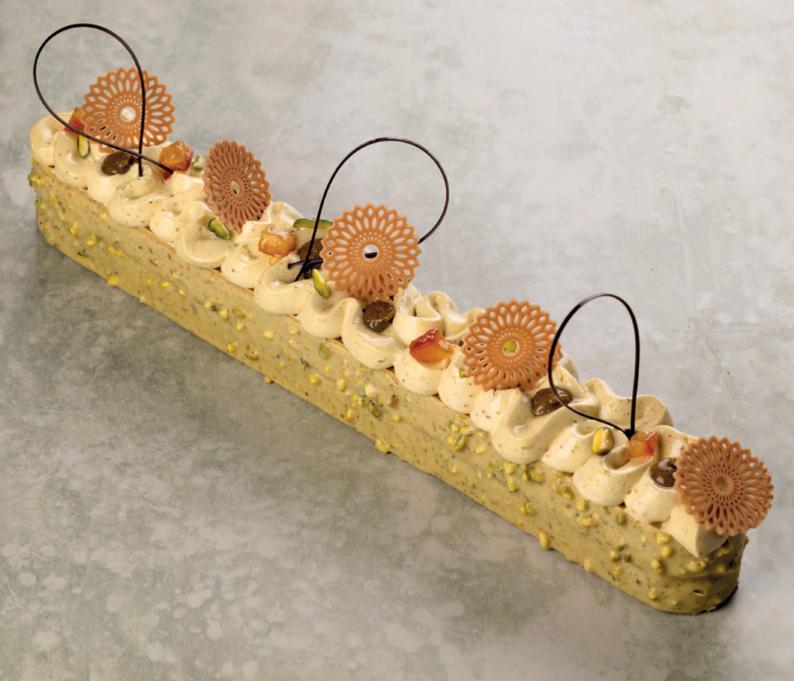
**DOBLA'S SPECIAL COLLECTION 2024** 

# Pure Elegance





Trends & Concepts

It is our passion to make your culinary creation look even more exciting with our refined chocolate decorations.

For this Special Collection, we have looked at the key consumer trends and identified two main concepts: **'Pure Elegance'** and 'Playful Indulgence'. These concepts are respectively linked to the 'Affordable Luxury' and 'Escapism' trends.

Consumers are increasingly looking for feel-good moments to balance the external influences they face daily. Refinement and elegance can make a culinary creation look like an affordable luxury in the eyes of today's consumers.

Escapism is mainly about creating mood-lifting food products that are playful, colourful, cute, and also products that feel familiar yet modern: the so-called 'Newstalgia' trend. This really allows consumers to escape in a moment of indulgence.

With the inspiration and our creations in this Special, we aim to help you benefit from these latest consumer trends.

If you have any ideas or questions, please do not hesitate to contact us.



DISCOVER PURE ELEGANCE



DISCOVER PLAYFUL INDULGENCE

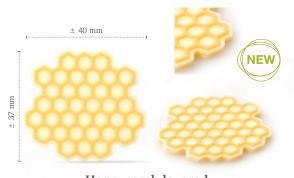


DISCOVER MORE ON THESE TRENDS

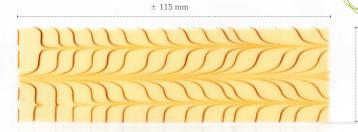








Honeycomb layered 79023 (180 pcs)



35 mm

Mille-feuille rectangle 79022 (104 pcs)



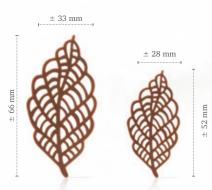




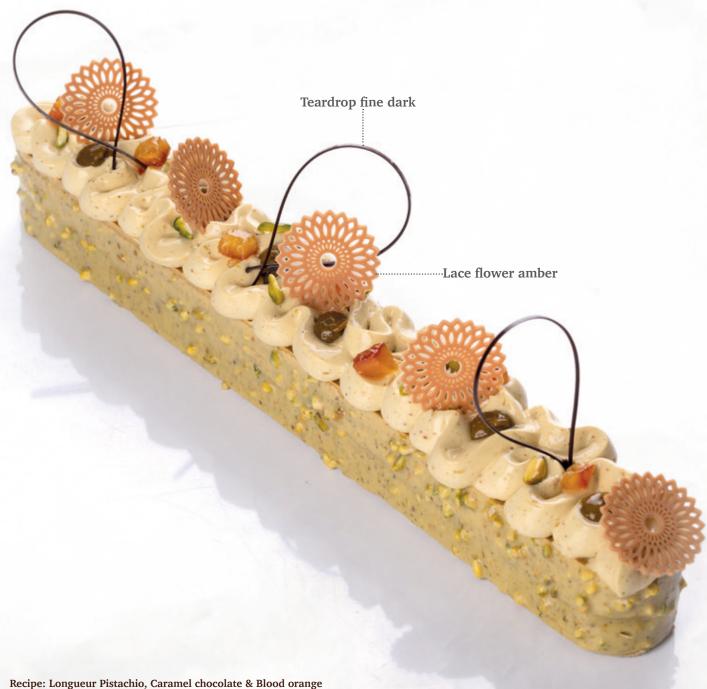
Lace flower amber 79021 (216 pcs)



Lace round dark 77911 (216 pcs)



Lace leaf milk assortment 77961 (180 pcs)













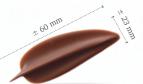




Elegance dark 77137 (160 pcs)



Elegance white 77182 (160 pcs)



Elegance milk 77056 (160 pcs)



Crinkle white chocolate 77770 (240 pcs)



Curvy elegance dark 77038 (128 pcs)



Curvy elegance white 77039 (128 pcs)



White chocolate leaf 77785 (96 pcs)



Mini elegance assortment 71552 (576 pcs)



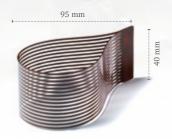




**Ring dark** 15001 (40 pcs) *Volume 75ml (2,54 oz)* 



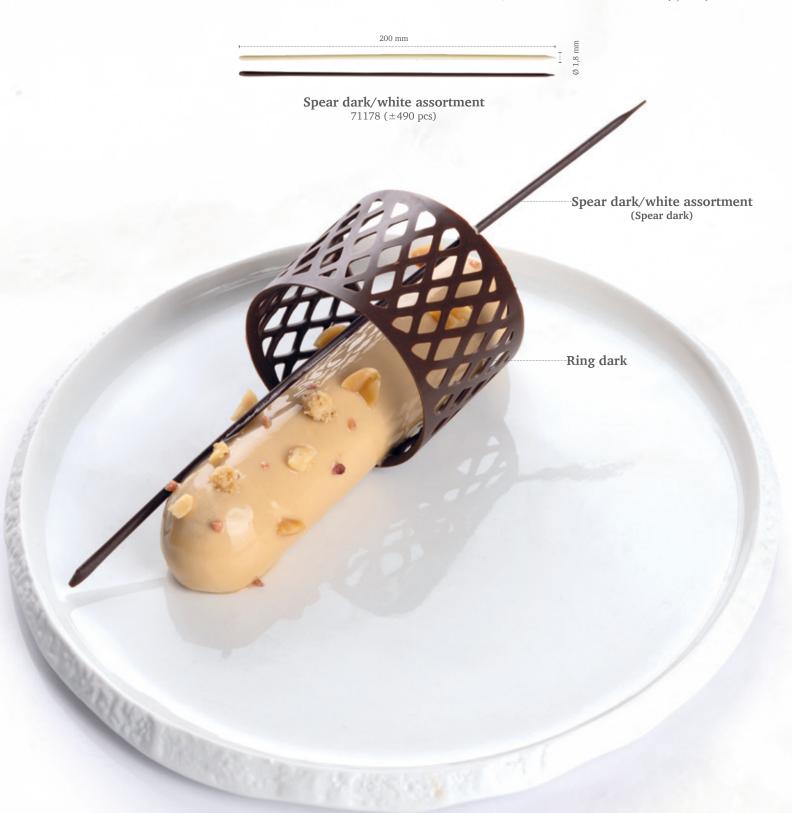
**Ring oval dark** 15008 (30 pcs) *Volume 75ml (2,54 oz)* 



Teardrop fine dark 15006 (36 pcs) Volume 75ml (2,54 oz)



Teardrop bamboo dark 15005 (36 pcs) Volume 75ml (2,54 oz)



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**Christian Balbierer** 



**Graham Mairs** 



**Lars Vierhout** 



Maurits van der Vooren Keeping his legacy alive



Michel Willaume



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**CREATING** CHOCOLATE EXCITEMENT

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#### **DOBLA BV**

Part of the IRCA Group Galileïstraat 26 1704 SE, Heerhugowaard, The Netherlands

> T +31 (0)72 576 07 77 F+31 (0)72 574 60 14 Creating chocolate excitement since 1950

> dobla:com @ ff D in







### **IRCA Group**

21013 Gallarate (VA) Italia

ırca Via degli Orsini, 5 GROUP

T+39 (0)331 284111 F+39 (0)331 284199

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