



CONVENIENCE STORE SOLUTIONS FOR A

Fast Chocolate Experience





Dobla chocolate decorations provide fun and decadent offerings created for the consumer on-the-go.

Whether for everyday use or during the season, use Dobla chocolates to create a memorable experience. Take a peek inside our inspiring catalog of concepts for your convenience store and discover all you need to add extra value is a touch of Dobla.

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Toppings

An effortless and efficient way to add instant excitement to your product. Toppings come in curls, flakes, spaghetti and more!



Printed Chocolate

Create signature printed chocolate decorations that elevate the ordinary into an extraordinary experience.



Toppers

A single printed piece that melts and adheres to the top of a warm, freshly baked product. Toppers can be designed for custom, seasonal or everyday themes.



Increase Your Traffic by becoming a destination for innovation!

More than 50% say limited time products are enticing

PER IRI,
THE DOUGHNUT INDUSTRY
DOLLAR SALES ROSE

5.29%

OVER THE PREVIOUS YEAR, REACHING
\$1.9 BILLION
(From April 2015-April 2016)

C-store Consumers

40% most interested in baked goods
AND
27% made-to-order beverages!

PER IRI,
THE COOKIE INDUSTRY
DOLLAR SALES ROSE

3.54%

OVER THE PREVIOUS YEAR, REACHING
\$8.1 BILLION
(From April 2015-April 2016)

Why Reach Gen Z Shoppers...

- C-store is their *top* retail channel
- They make **7.8** trips a month buying an average of **three** items.
- While also reporting their shopping experience online. #Freebranding

Grab-N-Go Millennials 29%

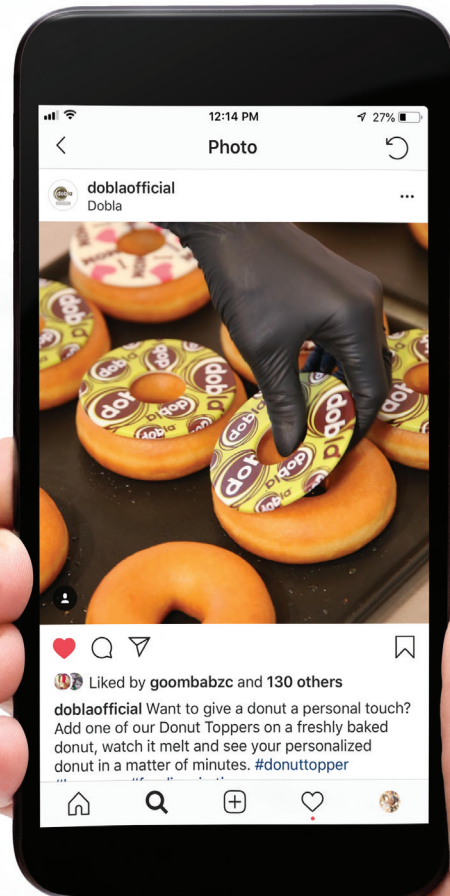
favor grab-n-go and are 51% more likely to purchase baked goods.



Increase your donut margins **30%**

Increase your cookie margins **40%**

Increase your specialty drink margins **20%**



SOURCES:
COCA-COLA NORTH AMERICA ISHOP TRACKER, TOTAL TRIPS, CONVENIENCE, JUNE 2018, GEN Z
WHAT CONSUMERS WANT FROM CONVENIENCE, CONVENIENCE STORE NEWS, JANUARY 2019, TODAY PART 1
SERDIKA MARKETING INSIGHT, FEBRUARY 2016
CEB ICONOCULTURE CONSUMER INSIGHTS FOOD 2017, SOMMONS SPRING 2016 NHCS ADULT STUDY 06-MONTH; KANTAR FUTURES 2016
CUSTOMER TREND REPORT, TECHNOMIC CONSUMER FLASH 2018

Toppings

Enhance your offering with just a sprinkle.



Delight busy customers with tempting treats.

- ✓ Cost effective
- ✓ Creates visual impact
- ✓ Versatile
- ✓ Cafe style on-the-go
- ✓ Increase product turns



Use toppings to create specialty items that draw attention to your display.



Crispies mix
96364 (5.5 lbs)



Spaghetti orange
96331 (5.5 lbs)



Curls pink
96426 (5 lbs) · 96391 (12 lbs)



Leaves marbled
42121 (3.3 lbs)



Unicorn confetti
48164 (5 lbs)



Crushed curls dark
14131 (12 lbs)



● All dark, white and milk products are 100% Natural

Printed Chocolate

- ✓ Branding
- ✓ Budget friendly inspiration
- ✓ Versatile
- ✓ Cafe style on-the-go
- ✓ Increase product turns

Make yourself memorable
with customized chocolate.

Product details:

Color: White, Dark, Milk Chocolate + 3 colors
Packaging type: Cardboard box with plastic Inlay
Packaging dimensions: 275 x 185 x 35mm
Minimum order quantity: Contact your sales
representative

Pick a shape...
Pick a design...
Make a memory!



Print a custom design to enhance sales during
a special time of year or popular event.



Donut Topper®

Taking the donut to a “hole” new level!

- ✓ Everyday use or special occasions
- ✓ #instagrammable
- ✓ Consumers willing to pay more
- ✓ Saves time
- ✓ Connect with NextGen consumers

Product details:

Weight of single topper: 12 g
 Color: White + 3 colors
 Packaging Type: Cardboard box with plastic Inlay
 Packaging dimensions: 410 x 292 x 51mm
 Minimum order quantity: Contact your sales representative

Easy to use:

- Step 1: Prepare cookie or donut
- Step 2: Place topper on top
- Step 3: Wait 30 minutes
- Step 4: Serve!



Everyday designs:



Baseball Donut Topper®
23192 (420 pcs)



Emoji Assorted Donut Topper®
23196 (420 pcs)



Emoji Happy Donut Topper®
23197 (420 pcs)



Football Donut Topper®
23200 (420 pcs)



Soccer Donut Topper®
23229 (420 pcs)



Create your own
or pick from our seasonal designs!



Ring
ø 84 mm (3.30")



Shell
ø 84 mm (3.30")



Heart
ø 84 mm (3.30")



Great REWARDS Program Opportunity!

Cookie Topper®

Transform your cookie into an experience.

Product details:

- Weight of single topper: 10 g
- Color: White + 3 colors
- Packaging Type: Cardboard box with plastic Inlay
- Packaging dimensions: 410 x 292 x 51mm
- Minimum order quantity: Contact your sales representative

Become a destination with customized or seasonal offerings

Everyday designs:



ø 39 mm (1.52")

Soccer Cookie Topper®
23220 (684 pcs)



Football Cookie Topper®
23199 (684 pcs)



Baseball Cookie Topper®
23191 (684 pcs)



All seasonal designs can be viewed in our seasonal catalogs online or by downloading at www.dobla.com/en-us/downloads





INNOVATION IN CHOCOLATE

Contact your local sales representative for more information about how Dobla products can help profitably grow your sales. For more inspiration please visit our social media pages or website.

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Global chocolate decoration producer since 1950

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